

Digital Peninsula Network and Foot Anstey Solicitors would like to invite you to:

Intellectual Property and Ecommerce Law Seminar, Thursday 7th August, 6-8pm, DPN Offices, Penzance.

If you work in the digital sector creating websites, online shops, e-commerce functionality and digital marketing tools for your clients then IP law is more than simply protection of your ideas it is a competitive advantage. This seminar will give you an insight into the law for IP, Distance Selling, Online trading terms and conditions, Web design and development agreements all of which will help you to protect your business and that of your clients.

Agenda

17:45 Registration & drinks

18:00 Welcome

18:05 E-Commerce – A technical approach (Marlene Howells)

- advice on Internet and e-commerce regulations
- Web Design and Development Agreements
- Online T&C's, Privacy Policies and Disclaimers

19:00 Intellectual Property (Rebecca Anforth)

- Trade Marks
- Design rights
- Domain Names
- Confidentiality
- Know How

20.00 Buffet and chance to network with other attendees and the speakers.

20:30 Close

To book your place on this FREE seminar please email Jessica@digitalpeninsula.com or call her on 01736 333 700

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