

Internet Marketing Made Easy

8th October, 6pm-9pm, The Acorn Arts Centre, Penzance

This free seminar unlocks the secrets of Internet Marketing for any small business that wants to use the internet to increase sales and profits.

A jargon-free step by step guide to making the most of internet marketing for your business. Don't be left behind, it is less complicated than you think.

This event is FREE and is a must for any small business that wants to grow and harness the power of the internet in these uncertain financial times.

The seminar is presented by **Digital Peninsula Network** in association with **Niddocks Internet Marketing**.

DPN is a membership organisation that brings together small businesses working in the information communication technology and digital sectors in Cornwall.

You should attend if:

- you run, or are thinking of starting, a small business selling goods or services
- you want to find out what the options are for small businesses
- you already use Internet Marketing but want to know how to develop and make it more efficient

What's covered in **Internet Marketing Made Easy**

Discover the "Trade Secrets" that make internet selling effective and straightforward

We look at:

- an overview of Internet marketing
- the options – with and without a website
- what your web site should do for your business
- strategies you can use to increase sales and profits
- search engine optimisation
- and more ...

Don't get left behind
Make the most of the
internet now
It's easier than
you think!

SCHEDULE

- 6:00 pm Registration & drinks
- 6:30 pm Welcome
- 6:35 pm Keynote speaker: **Rob Edlin**, Niddocks Internet Marketing
Internet Marketing Made Easy – How can it help your Business?
an overview of internet marketing techniques including immediate wins and local case studies.
- 8:00 pm Networking and talking to supplier stands
- 9:00 pm Close

There will also be exhibits from over 20 local providers allowing you to discuss what options are available for your business

HOW TO BOOK

Complete the attached booking form and email to Jessica@digitalpeninsula.com or fax to 01736 366 700 or drop it in to DPN – 12 Brewery Yard, Penzance TR18 2SL
For more information please call 01736 333 700

If you would like to be an exhibitor please email Jessica@digitalpeninsula.com to secure your free stand

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